

Message Text

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PAGE 01 BANJUL 00233 141321Z
ACTION AF-08

INFO OCT-01 ISO-00 EB-08 /017 W
-----141456Z 033535 /46

R 141025Z FEB 77
FM AMEMBASSY BANJUL
TO USDOC
INFO SECSTATE WASHDC 4069

UNCLAS BANJUL 233

USDOC FOR MILLER DIBA/OIM

STATE FOR AF/W KILLION

E.O. 11652: N/A

TAGS: BPRO GA US

SUBJECT: NTC CONTACT WITH JOHNSON PRODUCTS

1. GAMBIA NATIONAL TRADING CO. (NTC) MANAGING DIRECTOR
H.B. SEMEGA-JANNEH SENT LETTER FEB 7, 1977 TO ALLAN N.
SYM-SMITH, VP JOHNSON PRODUCTS, 8522 S. LAFAYETTE AVE, CHICAGO,
ILL., 60620 REQUESTING LOCAL DISTRIBUTORSHIP FOR JOHNSON
PRODUCTS. NTC HAD ATTEMPTED ARRANGE DISTRIBUTORSHIP WITH
JOHNSON IN 1975, BUT AGREEMENT NEVER FINALIZED. RE-NEWED
CONTACT STARTED BY M.B. N'DIAYE, MEMBER OF PARLIAMENT ON
LEADER GRANT TO US IN NOVEMBER 1976, WHO IS ALSO BOARD CHAIRMAN NTC.

2. NTC IS GOVERNMENT-OWNED PUBLIC COMPANY ENGAGED IN MAJOR IMPORT-
ING OF CONSUMER ITEMS. COMPANY COMPETES WITH TRADITIONAL
FOREIGN-OWNED AND MANAGED TRADING CONCERNS WHICH BEGAN LONG
GAMBIAN INVOLVEMENT DURING COLONIAL PERIOD. NTC HAS SEVERAL
UP-RIVER OUTLETS, AND PLANS TO OPEN MORE. IN SHORT, NTC
REPRESENTS SERIOUS GOTG COMMITMENT TO PROVIDE BETTER AND MORE
ECONOMICAL SERVICE FOR NATIONAL CONSUMER MARKET.

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3. EMBASSY WOULD APPRECIATE ANY ASSISTAMCE USDOC COULD PROVIDE
IN FACILITATING NTC-JOHNSON CONTACT. BOTH JANNEH AND N'DIAYE
HAVE REQUESTED THAT CHARGE INTERVENE AS APPROPRIATE. WYGANT

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANJUL00233
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770051-1205
Format: TEL
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Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770246/aaaabohb.tel
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 27-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3332678
Secure: OPEN
Status: NATIVE
Subject: NTC CONTACT WITH JOHNSON PRODUCTS
TAGS: BPRO, GA, US
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bf046ec7-c288-dd11-92da-001cc4696bcc
Review Markings:
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